



ANASTASIA KAMBANIS
GRAPHIC DESIGNER

PORTFOLIO

www.anastasiakambanis.com

EMAIL

anastasiakambanis@gmail.com

PHONE

347-982-4076

SKILLS

Tools and Technology:

Illustrator, Photoshop, InDesign, Wordpress, Microsoft Office, Premiere Pro, and HTML/CSS.

Industry Specialties:

Branding & identity, logo design, digital design and marketing, print design, gaming industry experience, social media advertising, and project management.

EDUCATION

School of Visual Arts

Continuing Education

Completed courses in graphic design principles, brand identity, and typography.

Tulane University

Bachelor of Arts, Art History
New Orleans, Louisiana

PROFESSIONAL EXPERIENCE

Creative, passionate and dedicated graphic designer with 5+ years of experience in creating powerful visual designs for digital and print media. Equipped to help clients develop their brand identity and create successful marketing campaigns. Bringing additional experience in video editing, creating motion graphics, and creating art assets for gaming.

DESIGN AND MARKETING MANAGER

Volunteer Lawyers for the Arts (VLA)

February 2018 - Present

- Develop and execute VLA's art assets across a broad range of print (including invitations, promotional items, event programs, and signage) and digital media (including emails, social media and website assets, and paid advertising).
- Design all digital and print material for large and small-scale events and galas; oversee logistics and work with vendors.
- Execute and manage marketing campaigns for services and programs; exceeded revenue expectations by \$20,000.
- Manage all aspects of VLA's website and ensure consistency of visual language across all pages.
- Edit audio and video for online classes and testimonial videos.

FREELANCE GRAPHIC DESIGNER

City Council Campaign - New York

November 2020 - May 2021 (7 months)

- Developed and managed branding, email and print design for city council candidate.
- Designed campaign website.

CREATIVE CHAIR AND GRAPHIC DESIGNER

John A. Reisenbach Foundation

June 2017 - June 2018 (1 year 1 month)

- Assisted in a volunteer capacity to create graphics for programs and events as needed.
- Created a logo and brand for a new Trailblazers Group.
- Served as Creative Chair to help establish a visual direction.

FREELANCE GRAPHIC DESIGNER

Caracal Reports

February 2017 - August 2017 (7 months)

- Worked with the web developer to create the organization's website art assets and develop a consistent brand.

PROJECT MANAGER

Gregory J. Cannata & Associates

September 2012 – January 2018 (5 years 5 months)

- Supervised a team of 7 in a large-scale project involving over 700 clients; project recovered over \$33 million dollars.
- Oversaw the budgeting and finances for the project.
- Created firm's social media page and worked with a marketing agency to bring in new clients.