



ANASTASIA KAMBANIS
GRAPHIC DESIGNER

PORTFOLIO

www.anastasiakambanis.com

EMAIL

anastasiakambanis@gmail.com

PHONE

347-982-4076

SKILLS

Tools and Technology:

Illustrator, Photoshop, InDesign, Wordpress, Microsoft Office, Premiere Pro, and HTML/CSS.

Industry Specialties:

Branding & identity, logo design, digital marketing, creative direction, Google Ads, and project management.

EDUCATION:

School of Visual Arts

Continuing Education

Completed courses in graphic design principles, brand identity, and typography.

Tulane University

Bachelor of Arts, Art History
New Orleans, Louisiana

Astoria, NY 11102 | 347-982-4076

PROFESSIONAL EXPERIENCE

DESIGN AND MARKETING MANAGER

Volunteer Lawyers for the Arts

February 2018 - Present

- Develop and execute all art assets across a broad range of print (including one-sheets, promotional items, invitations, event programs, and signage) and digital media (including emails, social media and website assets, and digital ads).
- Created a 50th Anniversary logo and brand identity.
- Execute marketing campaigns for services and programs; exceeded budgeted revenue expectations by \$20,000.
- Manage the marketing budget and Google Ads campaigns.
- Design all digital and print material for fundraisers; oversee logistics and work with outside vendors.
- Manage all aspects of VLA's website and ensure consistency of visual language across all pages.
- Edit audio and video presentations for online classes and fundraising videos.

CREATIVE CHAIR AND GRAPHIC DESIGNER

John A. Reisenbach Foundation

June 2017 - June 2018 (1 year 1 month)

Assisted in a volunteer capacity to create graphics for programs and events as needed. Created a logo and brand for a new Trailblazers Group. Served as Creative Chair to help establish a visual direction for the group.

PROJECT MANAGER

September 2012 – January 2018 (5 years 5 months)

PARALEGAL/BOOKKEEPER

June 2011 – September 2012 (1 year 4 months)

Gregory J. Cannata & Associates

- Supervised a team of 7 in a large-scale project involving over 700 clients; project recovered over \$33 million dollars.
- Oversaw the budgeting and finances for the project.
- Created firm's social media page and worked with a marketing agency to bring in new clients.

FREELANCE GRAPHIC DESIGNER

February 2017 - August 2017 (7 months)

Caracal Reports

- Worked with the web developer to create the organization's website and develop a consistent brand.
- Created graphics for digital and print as needed.
- Oversaw a group of journalists and video editors.
- Edited content for SEO.

FREELANCE GRAPHIC DESIGNER

January 2016 - May 2016 (5 months)

Symi Graphics Ad Agency

Worked on design spec projects as needed.